



The following is a guide to ensure Sancert issued logos are used in the correct manner by Sancert clients.

### **Use of Sancert Issued Logos**

- All documentation that contains the Sancert certification logo or which refers to Sancert certification, must clearly indicate those activities that are not covered by the Sancert certification.
- The display of the Sancert certification logo or the reference to Sancert certification is allowed on all sheets of stationery (e.g., Letterhead Paper, Quotation, Brochures) as well as digital (websites and email signatures) or other items relevant to the certified activity. This may be reproduced by the client's printers to enhance the definition.
- The organisation may not imply in their use of the Sancert certification logo, nor in any reference to Sancert certification, that Sancert approves the company's product or service.
- The organisation shall upon termination of Sancert certification, immediately cease distribution of all items on which the Sancert certification logo or any reference is displayed.
- Sancert shall take appropriate action to deal with incorrect use of any of the Sancert certification logos or reference to certification. This action may include, but is not limited to:
  - Request for corrective action
  - Withdrawal of certification
  - Publication of transgression,
  - Legal action and / or withdrawal of certification status if necessary.
- Colours may not be changed; only original colours or greyscale may be used.
- If the size needs to be changed, this must be done to scale.
- Under no circumstances is a client allowed to use the logo on laboratory test, calibration or inspection reports.

### **Types of Sancert logos**

- Only original Sancert Certification logos issued by Sancert to the organisation may be used.
- The official Sancert brand logo may not be used.

### **Accreditation**

Sancert is accredited with SANAS for various ISO standards and codes, therefore only Sancert has the right to make use of the IAF MLA mark as well as the SANAS Accreditation symbols. Sancert clients are prohibited from making use of these logos or symbols and may only use the issued Sancert certification logos on their documents, advertising or marketing items.

### **ISO Logo**

International Organization for Standardization (ISO) is not a certification body and only provides the issued standards. Therefore, making use of any official ISO logos is prohibited. Please visit <https://www.iso.org/iso-name-and-logo.html> for more information.

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